



APPLIED IMPROVISATION LEARNING SOLUTIONS

Communications Training Design & Facilitation



APPLIED IMPROVISATION

What is Improv?

Improv is a form of theater and acting which trains performers to create comedy scenes from audience suggestions - in the moment, right before their very eyes.



What is ZmackWorks?

Use improvisation techniques to help corporate customers to build trust and resolve conflicts, gain acceptance and buy-in, develop winning teams as well as to drive creativity and innovation.



OVERVIEW OF TRAINING & FACILITATION PROGRAMS

A. Leadership Development

- A1. Women's Leadership
- A2. Executive Leadership

B. Innovation & Change

- B1. Change Management
- B2. Innovation & Creativity
- B3. Disruption/VUCA Opportunism

C. Communication Skills

- C1. PowerPoint Skills
- C2. Strategic Facilitation
- C3. Cross-Cultural Communication
- C4. Personal Branding & Mindset
- C5. Persuasive & Influential Communication

D. Diversity & Inclusion

- D1. General Diversity & Inclusion
- D2. LGBTQIA+ Inclusion
- D3. Health & Well-being
- D4. Race & Culture
- D5. Female Empowerment
- D6. Social Innovation

All our programs are tailored to
best fit your team's needs and
your company's culture.



INFLUENTIAL COMMUNICATION



Training Type: Influential & Persuasive Communication

Organization: UTC International Sales Management Team

No. Of Participants: 40

Duration: Half-day

1 facilitator: Curt Mabry

Delivery Language: English

LEADERSHIP & DEVELOPMENT



Training Type: Women's Leadership & Development

Organization: IPWS

No. Of Participants: 20

Duration: Half-day

1 facilitator: Elva Yao

Delivery Language: English

DIVERSITY & INCLUSION



Training Type: LGBTQIA+ Inclusion

Organization: Lifeline

No. Of Participants: 16

Duration: Half-day

2 Co-facilitators: Lilian Shen, Lauren Fitzpatrick

Delivery Language: English

TESTIMONIALS

Terry Thornley :

"Improv seems terrifying at first, but your teammates are there to support you (they have the same feelings). Zmack gives you the tools and non-judgmental environment to learn, grow, and get comfortable. Your team develops an immediate bond that can't be replicated in any other setting."

Executive Recruiting Firm, Executive Teambuilding with Curt Mabry

Cal Austin:

"Curt really honed in on exactly the right message we wanted to reinforce. We really appreciated his preparation, energy, flexibility and playfulness."

Pfizer Influential Communication Training with Curt Mabry

Line Juul:

"I participated in an event about improvisation and leadership. Improvisation is far outside of my comfort zone and therefore well worth for me to explore. The format of a workshop was great, as I was engaged, participated and build my own experience. Doing rather than "just" listening. I discovered that what I perceive as "silly play" can entice people to assume other roles than expected, and that is valuable in an organization when you need to spot talent, focus on your people's development and lead. I got inspiration for how I can think differently in my own company."

IPWS Leadership Development Training with Elva Yao

Audrey Deng:

"I participated in a corporate training on Diversity & Inclusion, specifically on LGBTQ+ inclusivity. I learnt a lot about the queer community and really had fun during the training. I took a few Improv classes in New York and would love to do more with Lilian. She was also very helpful after the event regarding further questions I had about LGBTQ+ terminology and identity."

Lifeline Diversity & Inclusion Training with Lilian Shen



ZMACKWORKS FACILITATORS



**ELVA
YAO**

Chinese
English



**CURT
MABRY**

English



**JULIEN
BERTRAND**

English
French



**LILIAN
SHEN**

Chinese
English

CURT MABRY



Senior Applied Improv Facilitator
Senior Improv Coach
Improv Performer

Key Skills

- Influential Communications
- Change Management
- Leadership Development



ELVA YAO

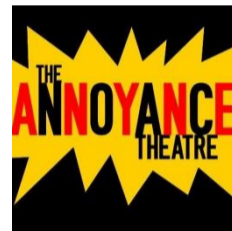


Certified Applied Improv Facilitator
Senior Improv Coach
Improv Performer

Key Skills

- Positive Communication
- Strategic Facilitation
- Leadership & Development
- Role play & Simulations

开心麻花



connecting professional women



Prudential



Ogilvy & Mather



Michael Page



LILIAN SHEN



Senior Applied Improv Facilitator
Improv Coach
Improv Performer

Key Skills

- Women's Leadership and Development
- Diversity and Inclusion
- Social Innovation
- Role Play & Simulations



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SECURIAN®



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commodities

Amway



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AkzoNobel



开心麻花 (Happy Ma Hua)



JULIEN BERTRAND



Applied Improv Facilitator
Senior Improv Coach
Improv Performer

Key Skills

- Facilitated Teambuilding
- Youth Mentorship & Coaching
- Role play & Simulations



AkzoNobel





THANK YOU!

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